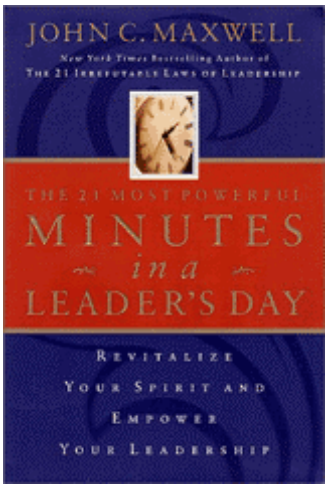
BusinessSummaries

WISDOM IN A NUTSHELL

THE 21 MOST POWERFUL MINUTES IN A LEADER'S DAY

Revitalize Your Spirit and Empower Your Leadership



By
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The Big Idea

The best-selling author of "THE 21 MOST POWERFUL MINUTES IN A LEADER'S DAY" gives us 21 weeks of daily lessons on leadership that are based on known biblical characters, their stories, and the principles that guided them to become successful leaders of their people. The author, popular for his books in personal and leadership development, uses the Bible to demonstrate winning principles such as effectiveness, influence, empowerment, sacrifice, timing, and teamwork in dealing with leadership issues through a particular theme on a daily basis.

On the 5th day, the author summarizes the ideas that were discussed and includes a specific prayer that will help to put into practice these ideas. The book draws heavily on the scriptures of the Old Testament and may not appeal to everyone. But for readers who have made the Bible a part of their lives, they will find the author's visions and statement of laws highly appealing and rewarding.

Week 1: The Law of the Lid:

Leadership ability determines a person's level of effectiveness.

Day 1: Every person has the potential to become a leader.
Day 2: Every leader has a lid.
Day 3: Some lids can be lifted by the leader.
Day 4: Few leaders let others lift lids in their lives
Day 5: Bring the Law to your own life. To understand and apply the Law of the Lid, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 2: The Law of Influence:

The true measure of leadership is influence—nothing more nothing less.

Day 1: Leadership impact increases as influence increases.
Day 2: When a leader has little influence, little can be accomplished.
Day 3: When a leader has much influence, much can be accomplished.
Day 4: When a leader places family first, future generations will be blessed.
Day 5: Bring the Law to your own life. Take 5-10 minutes to Meditate on the above four statements on Joshua's leadership. To understand and apply the Law of Influence, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

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Week 3: The Law of Process:

Leadership develops daily, not in a day.

Day 1: It's not the dream of a lifetime; it's the dream that takes a lifetime.
Day 2: It takes time to grow a leader.
Day 3: It takes trials to grow as a leader.
Day 4: It takes God's help to grow as a leader.
Day 5: Bring the Law to your own life. If you are not sure where you stand when it comes to understanding and applying the Laws of Process, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 4: The Law of Navigation:

Anyone can steer the ship, but it takes a leader to chart the course.

Day 1: Leaders not only know where they are going; they also know how to get there.
Day 2: Leaders find purpose in the needs around them.

When leaders experience a burden prior to receiving a vision, the effects are positive since:

- A burden purifies motives.
- A burden cultivates persistence.
- A burden cements conviction.

Day 3: A leader follows the carpenter's rule: measure twice, saw once.
Day 4: Leaders not only know where they are going; they also take people with them.
Day 5: Bring the Law to your own life. Think about the statement which best describe your personal strength as a leader. To understand and apply the Law of Navigation, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 5: The Law of E.F. Hutton

When the real Leader speaks, people listen.

Day 1: Leaders earn the right to be heard.
Day 2: Leaders should listen to God before asking others to listen to them.
Day 3: The impact of the voice is determined by the influence of the leader.

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Day 4: The character of the leader underlines the content of the message.

This means gain credibility like E.F. Hutton by doing the following:

- Live your message first;
- You must be more than the messenger meaning you must speak with passion and the conviction of your message must be apparent in your words and in your life;
- Your message must be more than a message; and,
- You must have a stake in the outcome by matching your life with your message.

Day 5: Bring the Law to your own life. If you are not sure where you stand when it comes to understanding and applying the Law of E.F. Hutton, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 6: The Law of Solid Ground:

Trust is the foundation of leadership.

Day 1: Trust is formed by a leader's character and credibility.
Day 2: There are always signs when a leader is not on solid ground.
Day 3: When a leader is out of touch with God and his people, he loses credibility.
Day 4: The consequences of sin are always great for both the leader and the people.
Day 5: Bring the Law to your own life. The Law of Solid Ground is the most critical of the laws of leadership as violations of the law creates the most damage to a leader's ability to lead. If you are not sure where you stand when it comes to understanding and applying the Law of Solid Ground, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 7: The Law of Respect:

People naturally follow leaders stronger than themselves.

Day 1: When a leader gains respect, leading becomes easier.
Day 2: Respect is a matter of leadership—not position, title or gender.
Day 3: Respect is the highest level of leadership.
Day 4: The highest complement to a leader: other leaders follow.
Day 5: Bring the Law to your own life. How many people follow you outside your stated position of leadership. If you are not sure where you stand when it comes to understanding and applying the Law of Respect, visit the website:

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www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 8: The Law of Intuition:

Leader evaluates everything with a leadership bias.

Day 1: Who you are is what you see.
Day 2: Intuitive leaders are readers.
Day 3: A leader's intuition can add value to others.
Day 4: Your leadership intuition can be increased.
Day 5: Bring the Law to your own life. If you are persistently blindsided by people, situations, and problems that you don't foresee then you need to work on your intuition. If you are not sure where you stand when it comes to understanding and applying the Law of Intuition, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 9: The Law of Magnetism:

Who you are is who you attract.

Day 1: Leaders attract not whom they want but who they are.
Day 2: People like those they are like.
Day 3: Leadership is who you are before it's what you do.
Day 4: Effective leadership begins with being yourself.
Day 5: Bring the Law to your own life. Any discontentment from the people under your leadership is a message for you to change. If you are not sure where you stand when it comes to understanding and applying the Law of Magnetism, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 10: The Law of Connection:

Leaders touch a heart before they ask for a hand.

Day 1: All great leaders have one thing in common: they connect with people.
Day 2: Connecting with people is the leader's responsibility.
Day 3: Connection starts with the heart.
Day 4: Connection requires intentional effort and this can be done by:

- Connecting with yourself;
- Share openness and sincerity;
- Live your message;
- Know your audience;

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- Communicate on others' level;
- Believe totally in your people; and,
- Offer direction and hope.

Day 5: Bring the Law to your own life. Have you taken your responsibility to connect with people? If you are not sure where you stand when it comes to understanding and applying the Law of Connection, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 11: The Law of the Inner Circle:

A Leader's potential is determined by those closest to him.

Day 1: Teamwork makes the dream work.
Day 2: A team is more than just a group of people.
Day 3: The qualities inside the leader determine who is inside the circle.
Day 4: Teammates complete one another—not compete with one another.
Day 5: Bring the Law to your own life. How much value have you been putting in your team? Did you cultivate a strong team focus? Or do you prefer to be a one man show? If you are not sure where you stand when it comes to understanding and applying the Law of the Inner Circle, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 12: The Law of Empowerment:

Only secure leaders give power to others.

Day 1: There are no limits to success when people are not limited.
Day 2: Empowering leaders lift people to a higher level.
Day 3: Leaders live a life of empowerment.
Day 4: Leaders create an environment of empowerment.
Day 5: Bring the Law to your own life. If you are willing to share your power, you in turn help others and yourself. If you are not sure where you stand when it comes to understanding and applying the Law of Empowerment, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 13: The Law of Reproduction:

It takes a leader to raise up a leader.

Day 1: People teach what they know, but they reproduce what they are.
Day 2: Reproducing leaders is a lifetime commitment.

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Day 3: Reproducing leaders is a parenting process.
Day 4: When leaders reproduce other leaders, they touch the lives of the people they will never meet.
Day 5: Bring the Law to your own life. If you don't mentor the leaders of tomorrow, then your organization could be headed for trouble. If you are not sure where you stand when it comes to understanding and applying the Law of Reproduction, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 14: The Law of Buy-in:

People buy in to the leader, then the vision.

Day 1: When people become confident in the leader, they become confident in the vision.
Day 2: Buy-in is an ongoing process.
Day 3: People get on board with a leader who'll take them where they want to go.
Day 4: The more attraction assets you posses, the more attractive you become to your followers. Seven assets that followers desire in a leader are: (1) calling; (2) insight; (3) charisma; (4) talent; (5) ability; (6) communication skills; and, (7) character.
Day 5: Bring the Law to your own life. If your need to convince people to follow your lead then you may have to adopt the above four statements. If you are not sure where you stand when it comes to understanding and applying the Law of Buy-in, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 15: The Law of Victory:

Leaders find a way for the team to win.

Day 1: Victory is preceded by a breakthrough.
Day 2: Victory is possible despite impossible circumstances.
Day 3: A leader's victory is over himself.

Maxwell cited Josiah's achieved personal victory when:

1. He remained open and teachable;
2. He removed all obstacles carried forward from the past;
3. He realized what he needed to give and gave it;
4. He recognized the key to victory; and, when
5. He retained a personal commitment to succeed

Day 4: The people's victory follows the leader's breakthrough. Helping others break through for victory will require you to: (1) understand breakthrough timing;

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(2) pray for a breakthrough; (3) become a breakthrough person; and (4) find breakthrough leaders.
Day 5: If you are not sure how to measure your breakthrough ability consider that victorious leaders raise (1) men and women; (2) morale; and (3) money. If you are not sure where you stand when it comes to understanding and applying the Law of Victory, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 16: The Law of the Big Momentum:

Momentum is a leader's best friend.

Day 1: Often the only difference between winning and losing is momentum.
Day 2: Momentum is a good leader's gift.

Solomon built momentum by: (1) starting with what David provided; (2) by humbly asking for leadership wisdom above all else; (3) making wise decisions that won him credibility; (4) maintaining the peace; and (5) surrounding himself with wise associates.

Day 3: Momentum does not sustain itself.
Day 4: While a good leader sustains momentum, a great leader increases it. The way to sustain momentum is: (1) understand the value of momentum; (2) identify the motivating factors in your organization; (3) remove the de-motivating factors from your organization; (4) schedule times for direction and celebration; and, (5) practice character leadership by doing what is right no matter how you feel.
Day 5: Review the above 4 statements and ask yourself the questions if you are a momentum maker, a momentum taker or simply a momentum faker. If you are not sure where you stand when it comes to understanding and applying the Law of the Big Momentum, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 17: The Law of Priorities:

Leaders understand that activity is not necessarily accomplishment.

Day 1: Leaders put first things first.
Day 2: Leaders see everything but focus on the important things.

Peter showed that when a need arises focused leaders: (1) determine the validity of the need; (2) look for a leadership opportunity; (3) delegate the task to competent people; and, (4) publicly confirm and commission their people.

Day 3: Leaders invest their time in what produces the greatest return.

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Leaders need to get organized by acting on priorities first:
- Urgent—Loud things first;
- Unpleasant—Hard things first;
- Unfinished—Last things first;
- Unfulfilling—Dull things first; and,
- Ultimate—First things first.

Day 4: Leaders position their best people in the right places where everybody wins.

Leaders can do this by finding their top 20 percent by evaluating each person using:
- The Influence Test;
- The Relationship Test;
- The Credibility Test;
- The Spiritual Test;
- The Administrative Test; and,
- The Attitude Test

Day 5: Review the above 4 statements and ask yourself the questions if you prioritize the way you do your work, spend your money or how you invest your time with your people. If you are not sure where you stand when it comes to understanding and applying the Law of Priorities, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 18: The Law of Sacrifice:

A Leader must give up to go up.

Day 1: There is no success without sacrifice since leadership always has a cost.
Day 2: Nothing is a sacrifice unless it costs you something. Life is filled with trade-offs. But you can only trade up only if you have something to sacrifice.
Day 3: Effective leaders know the value of sacrifice since sacrifice is the true nature of leadership.

Achieving leadership potential requires that:
1. Leaders have to give up to go up;
2. Leaders have to give up to grow up; and,
3. Leaders have to give up to stay up.

Day 4: For everything you gain, you lose something.
To be all you can be you need to practice the following six habits while keeping your grip light not tight:

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1. Appreciate timing;
2. Put people first;
3. Develop the habit of giving;
4. Learn to enjoy things without ownership;
5. Express gratitude for your blessings; and,
6. Maintain an eternal perspective

Day 5: Review the above 4 statements and ask yourself the questions if you can learn to live a life of sacrifice then you will be in a better position to take your people where they need to go. If you are not sure where you stand when it comes to understanding and applying the Law of Sacrifice, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 19: The Law of Timing:

When to lead is as important as what to do and where to go.

Day 1: Right timing makes a good decision a better decision.

Maxwell says that a person being in the right place at the right is coincidence. But when a leader follows God, nothing is coincidental. Maxwell paints an example of Esther who was at the right place, advised by the right people, taking the right position, and implementing the right plan.

Day 2: When leaders fail to seize the moment, they undermine their leadership. To be an effective leader, you must take the initiative and seize the moment as there is no such thing as a zero risk in leadership. Otherwise:

1. Your fate will be like the rest of the crowd;
2. God will replace you with someone else who can do the job;
3. You could lose more than an opportunity; and,
4. You could miss out on your mission in life.

Day 3: There is a right reason for everything. The four seasons of a leader's life is:

1. Winter is the season for planning;
2. Spring is the season for planting;
3. Summer is the season for perspiration; and,
4. Fall is the season for production.

Day 4: Good discernment precedes good decisions. To know if the moment is right to seize the opportunity make sure that your decision should stand the test of timing by considering the following:

1. The needs around you;
2. The opportunities before you;
3. The influencers behind you;

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4. The successes under you; and,
5. The courage within you.

Day 5: You can improve your sense of timing by observing the timing of others, and learning from it, and then applying it to your life. If you are not sure where you stand when it comes to understanding and applying the Law of Timing, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 20: The Law of Explosive Growth:

To add growth, lead followers—to multiply lead leaders.

Day 1: Leaders developing leaders equals explosive growth. To do this, you must embrace the paradigm shift by moving yourself from the 90 percent that lead followers to the 10 percent that lead leaders. Leading leaders mean:

1. Not just doing things right—but doing the right things;
2. Not just prioritizing your schedule—but scheduling your priorities;
3. Not seeking fulfillment—but fulfilling your destiny; and,
4. Not leading with power—but empowering leaders.

Day 2: Leaders commit themselves to people and activities that provide explosive growth by adopting the following strategies:

- Attract and equip people;
- Find and mentor emerging leaders;
- Create new organizations; and,
- Engage in the ongoing development of leaders.

Day 3: Leaders recognize the qualities needed for explosive growth. Paul's picture of a leader is a:

- Teacher;
- Soldier;
- Athlete; and, a
- Farmer.

Day 4: There are major seven differences between leaders who gather followers and leaders who develop leaders and these are:

- Leaders who gather followers need to be needed—leaders who gather leaders want to be succeeded;
- Leaders who gather followers focus on people's weaknesses—leaders who develop leaders focus on their strengths;
- Leaders who gather followers focus on the bottom 20 percent—leaders who develop leaders focus on the top 20 percent;

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- Leaders who gather followers treat everyone the same—leaders who develop leaders treat people as individuals;
- Leaders who gather followers spend their time—leaders who develop leaders invest their time;
- Leaders who gather followers ask for little commitment—leaders who develop leaders ask for great commitment; and,
- Leaders who gather followers impact this generation—leaders who develop leaders impact future generations.

Day 5: Look around you. Are you surrounded by people of influence who follow you in your organization or are people continually waiting for you to initiate everything from instruction, inspiration or direction? If you are not sure where you stand when it comes to understanding and applying the Law of Explosive Growth, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

Week 21: The Law of Legacy:

A leader's lasting value is measured by succession.

Day 1: More important than leaving an inheritance is leaving a legacy.
Day 2: Legacies are not left by accident. Guidelines for leaving a legacy are:

- Decide ahead what you are willing to give up;
- Take the initiative to take the process;
- Know your goals with each person; and,
- Prepare to pass the baton well.

Day 3: Leaders deposit their legacy in people. Jesus idea for leaving a legacy is:

- Instruction;
- Demonstration;
- Experience; and
- Assessment.

Day 4: A leader's legacy: your toughest job, your deepest joy. A legacy is a dream that changes not only your life but also the lives of all the people it touches.
Day 5: Once your productive years as a leader are behind you, it is too late to begin thinking about leaving a legacy. The time to build your legacy is today while you have something to give and someone to give it to. If you are not sure where you stand when it comes to understanding and applying the Law of Legacy, visit the website: www.injoy.com/21 Minutes to take a free twenty-five question assessment quiz that will help you measure your ability.

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